

**WINDOWS
DOORS &
FACADES**
EVENT

**GULF
GLASS**

Co-located with



LIVE IN-PERSON
12-15 SEPTEMBER 2021
DUBAI WORLD TRADE CENTRE

ONLINE
22 AUGUST - 17 NOVEMBER 2021

2021 POST SHOW REPORT

CONNECTING THE WINDOWS, DOORS, FACADES AND GLASS INDUSTRY IN THE MIDDLE EAST

In 2021, the Windows, Doors & Facades Event and Gulf Glass took place live in-person alongside The Big 5 and specialised events, providing a platform for the industry to reconnect again.

To enhance the in-person experience for all attendees, we launched a new powerful online platform designed to connect exhibitors and visitors from anywhere in the world to network, learn and do business.

The 4-day live in-person event was highly anticipated by the entire construction community as it was the first time in two years that the industry was able to meet face-to-face to boost business activities, rebuild partnerships, and discuss vital lessons learnt.



If you are not here, you are missing out.

**Ammar H. Alul, Managing Director, Schüco Middle East, U.A.E
Sponsor and WDF Founding Partner**



CONNECTING A GLOBAL AUDIENCE ONLINE AND IN PERSON AT THE BIG 5

1,200

EXHIBITORS

20

COUNTRY PAVILIONS

50

EXHIBITING COUNTRIES

10

EVENTS

36,386

PROFESSIONAL VISITS

15,915

ONLINE VISITORS

447

DELEGATES*

152

PARTICIPATING COUNTRIES



*pre-qualified unique attendees for high-level summits

FOCUS ON WINDOWS, DOORS, FACADES, GLASS & GLASS TECHNOLOGY

179

specialised exhibitors showcasing windows,
doors, facades, glass & glass technologies

9

country pavilions

22

exhibiting countries



BAHRAIN



CANADA



CYPRUS



FRANCE



GERMANY



GREECE



HONG KONG SPECIAL
ADMINISTRATIVE ZONE



INDIA



ITALY



KAZAKHSTAN



NETHERLANDS



POLAND



PORTUGAL



RUSSIAN
FEDERATION



SLOVENIA



SOUTH KOREA



SPAIN



THAILAND



TURKEY



UNITED ARAB
EMIRATES



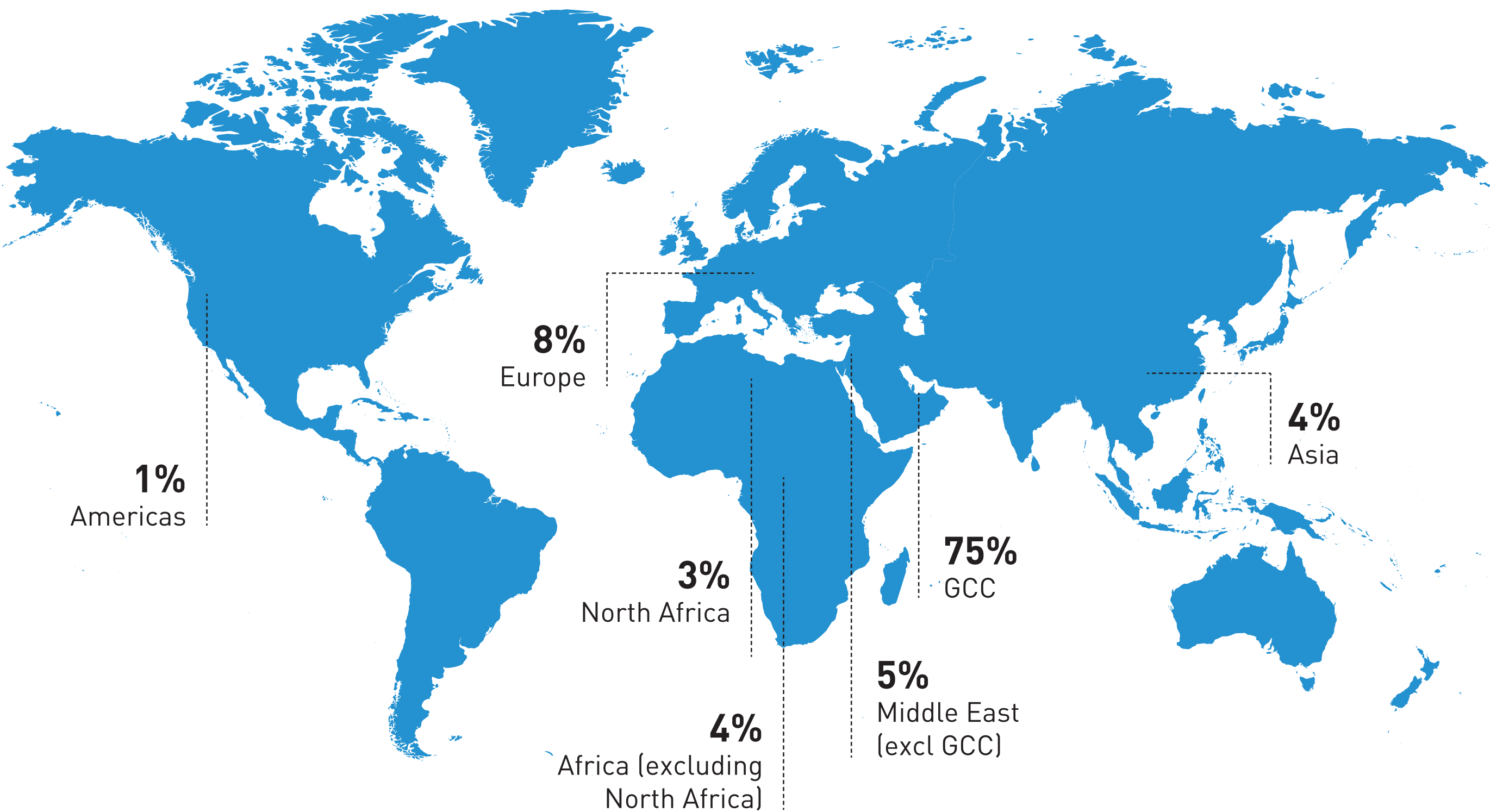
UNITED KINGDOM



UNITED STATES

VISITOR OVERVIEW

Visitors by region:



9,023

visitors interested in windows, doors, facades, glass and glass technologies

Reasons for visiting:

Meet new suppliers	89% achieved this
Meet with current suppliers	88% achieved this
Network with the industry	87% achieved this
Source new international products	87% achieved this
Discover the latest product innovations and trends	85% achieved this



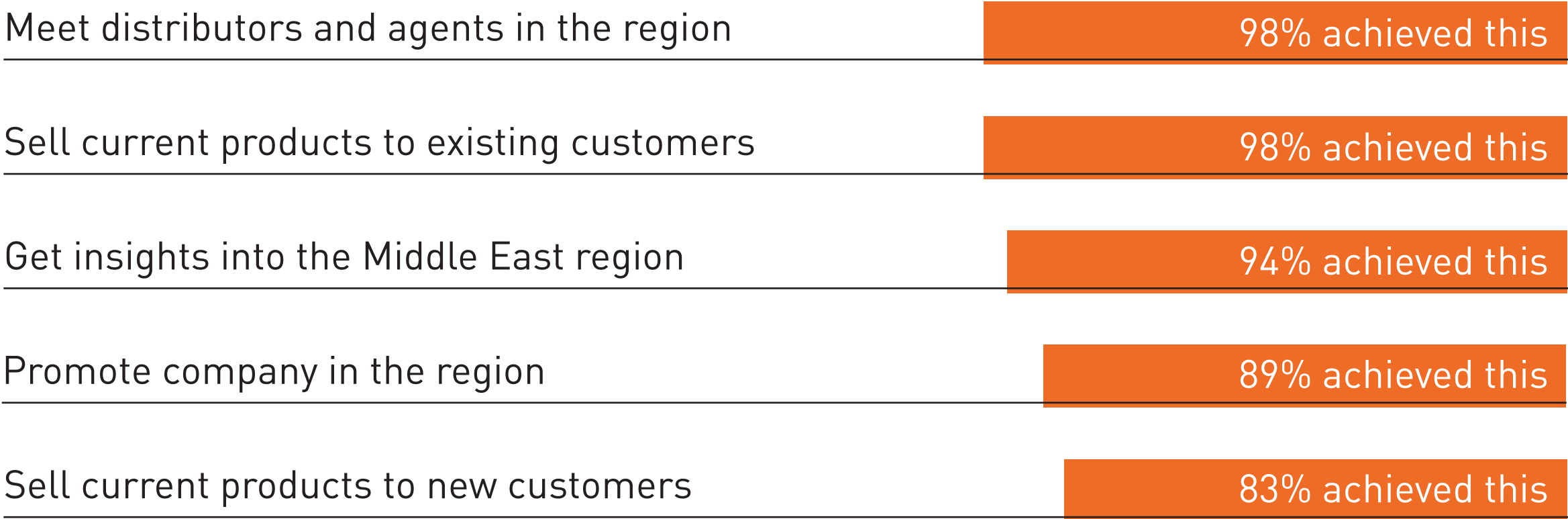
The Big 5 presents excellent networking and business development opportunities.



Farhad Azizi, CEO, Azizi Development Visitor

EXHIBITOR OVERVIEW

Reasons for exhibiting:



said Windows, Doors & Facades Event and Gulf Glass is important



rated the quality of visitors from good to excellent



said they closed deals or made sales



Dubai is the hub of the Middle East so everyone is travelling here.



Marcel Dagher, Head of Representative, HEGLA Trading & Service GmbH, U.A.E. Exhibitor



A WIDE-REACHING MARKETING AND PR CAMPAIGN

The Windows, Doors & Facades Event and Gulf Glass benefited from enhanced exposure thanks to the integrated marketing and PR campaign for The Big 5 and specialised events:



3,517,135

emails sent to construction professionals globally



8,901

followers on WDF Event and Gulf Glass social media (and growing daily)



763,356

SMS invitations delivered across the region



118,273

followers on The Big 5 social media (and growing daily)



216

radio adverts targeting 2.4 million listeners



42

media and association partners reaching 2.02 million professionals



526,499

unique website visitors clicking on 2,879,045 pages



5

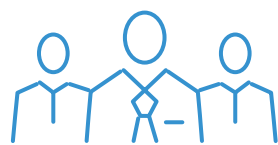
specialised media and association partners reaching 10,000+ targeted professionals



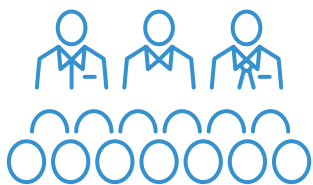
10,970

unique website visitors clicking on 14,417 pages

VALUE-ADDED FEATURES



447
LIVE IN-PERSON
DELEGATES



3
SUMMITS



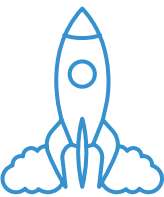
55
SPEAKERS

LEADERSHIP SUMMITS



FOCUS ON INNOVATIONS

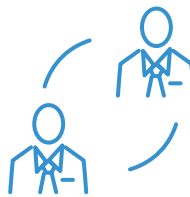




20
EXHIBITING
START-UPS



5
PITCH
COMPETITION
WINNERS



58
MATCHED
INVESTOR
MEETINGS



18
AWARD
CATEGORIES



2
EXCLUSIVE
CEREMONIES

CELEBRATING EXCELLENCE



INDUSTRY TALKS





4,468
ATTENDEES



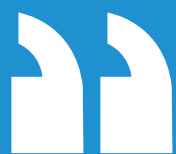
70
CPD CERTIFIED
TALKS



150
SPEAKERS



It's lovely to be able to exhibit again and meet all our customers in person. Events like this are very good for us because they attract the right crowd.



Christopher Chatzigeorgiou, Managing Director, Alumil Middle East DMCC, U.A.E
Sponsor and Exhibitor

BOOK YOUR STAND AT THE NEXT EDITION IN NOVEMBER 2023

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